



Website: <http://trustmusic.com>
Founded in: 2014
Founder: Florian Bador <http://florianbador.com>

ABOUT TRUST MUSIC

Trust Music is a web platform for music makers to sell their work for a price that is to be determined by the listener upon download, and that can be null. Listeners can also edit their cart retroactively to increase the prices and pay the difference.

Payments on **Trust Music** are not donations but purchases.

Trust Music is a philanthropist concept relying on man's intuitive knowledge of Goodness.

The platform was created in 2014 by **Florian Bador**, composer and computer programmer, who became the first artist to sign up.

Florian was convinced that by letting people chose the price, the average amount paid for a music will be greater than the fixed price of the most popular tunes download website, null prices included, and that the trust and freedom given to the fans to enter zero will make them type a number greater than one on average.

On the artists side, **Trust Music** is a concept of referral.

Artists must be referred to sign up, either by an acquaintance or by applying for a "Blind Invite", a simple process by which they submit one minute of music anonymously to get the chance to be invited by a member who believes in them.

By referring others, artists receive a part of their sales. In the end, despite the fact the artists share 15% of their sales with their successive referrers, artists still receive more from their own sales (70%) than they receive on the other tunes download platform that takes about 35%, leaving only 65% to the artist.

In addition to these 70%, artists receive income from the guests they invite, and the members these guests will invite, up to 7 members deep, digressively.

Trust Music went live on August 1st of 2014.

ABOUT FLORIAN BADOR

Florian Bador was born in Lyon, France in March of 1985. He moved on his own to Montreal, Canada in 2008 and to Santa Monica, California in 2013. Florian is an orchestral music composer, a computer programmer, and a fitness model. He is a self-taught in all of these fields.



Florian studied electronics in France but he was thrown out of university after a few weeks for hacking into their email servers. The director of this public university sent illegally to the 60,000 students an anonymous political message before the presidential elections, omitting the staff. Florian decided to bring back political neutrality by sending the same way a signed and opposite message to all students, and the staff.

In France, Florian grown up with his mother, a teacher of German language, and his brother. He received an atheist education. It is in Montreal where he lived close to the great St-Joseph Oratory, but nearly homeless, that he suddenly realized about God and started to visit the oratory alone every morning. His discovery of God led him to believe in man's strong influence from the divine and the idea of **Trust Music** was born.

Florian negotiated the domain name at \$1,000 which caused him to be late on his rent. 9 months and 67,443 lines of code later the website was live.

Florian is an advanced computer programmer, he developed custom e-banking and database systems, encryption programs, websites, apps and more. His first big contracts as a freelance programmer have all been invested into **Trust Music**. No external founding was received. In addition of being the CEO of the company, Florian is also the only developer to work on the website, for a total work of about 100 hours per week. **Trust Music** never had to hire a graphic designer, video editor, programmer or server administrator since Florian took care of all these tasks.

Florian got his first synthesizer at 2 years old and spent most of his youth composing music and creating programs rather than making his homework. He believes that a great composer is not the composer of his music, but that composing is simply the art of tapping into a constant flow of divine inspiration and turning this miraculous abstract material into concrete music.

Florian considers **Trust Music** as far more than a website, he sees it as a concrete demonstration of philanthropy and considers the success of this concept as a proof of the presence of God in all of us, regardless of our awareness of it.

Florian also enjoys photography, beach calisthenics workouts, time trial cycling, and he is a strict vegan.